

2026-2027

Organizational Meeting

Name: **Brian Sartain**

Position: **Membership  
Director**

Topic: **Organizational  
Presentation**

# COME HOLY SPIRIT

*Come Holy Spirit, fill the hearts of your faithful and kindle in them the fire of your love. Send forth your Spirit and they shall be created. And You shall renew the face of the earth.*

*O, God, who by the light of the Holy Spirit, did instruct the hearts of the faithful, grant that by the same Holy Spirit we may be truly wise and ever enjoy His consolations, Through Christ Our Lord, Amen.*

# INTRODUCTION

- Brian Sartain – St. Marys Council 11058
  - Past Grand Knight
  - Former District Deputy
  - Past Faithful Navigator
  - 4<sup>th</sup> Degree Marshall
- Silver Rose Chairman 2016/17
- State Warden 2017 – 2019
- State Advocate 2019 – 2021
- Membership Director 2025-2026

# CELEBRATE LAST FRATERNAL YEAR 2025/2026

## Circle Of Honor Achieved

Goal 2025/2026 – 1104 reduced to 984 (by your hard work)

New Members – 1065+ as of 6/19/2026 (Presentation Deadline)

60+ STAR COUNCILS

Reached and Passed 20,000 Total Membership in Georgia!

20,488+ TOTAL MEMBERSHIP in GEORGIA

**GREAT JOB!!!!!!**

# JUST ONE NUMBER TODAY

We will have 0 New Members  
Midnight July 1<sup>st</sup>, 2026

EVERY COUNCILS GOAL IS TO MAKE STAR!!!  
Before 6/30/2027

# Back To Basics

## OUR MISSION

Together, we're empowering Catholic men to live their faith at home, in their parish, at work and in their community.

## BUILDING A BRIDGE BACK TO FAITH

# WHAT IT MEANS TO BE A KNIGHT

We are Catholic Men who lead, serve, protect, and defend. We share a desire to be better husbands, fathers, sons, neighbors, and role models and to put charity and community first.

# Arming Our Councils with Best Practices

- **GENERAL RECRUITING BEST PRACTICES**

- **Start with why.**

Recruiting is our opportunity to build our brotherhood and help our communities.

- **Talk to your pastor.**

A council that doesn't work with a pastor will struggle. Meet with him regularly.

- **Challenge your members.**

One of the most effective ways to recruit is a personal invite from a Knight. Everyone knows someone who should join our Order.

- **Schedule church drives.**

Our Church Drive Program is helping councils bring in an average of three new members per drive. If you're not familiar with the program, review the [Church Drive Checklist](#) to find the steps to organizing a successful Church Drive for your council.

- **Set clear expectations on promoting membership.**

Every fish fry, every pancake breakfast, every charitable activity, every event that draws a crowd is an opportunity to talk about membership at every event in the next year.

- **Step outside of your comfort zone.**

All it took is a personal invite. Go beyond your everyday circle. Be visible. Reach out to the young and old. Reach out to all ministries and ethnic groups in your parish.

# **RECOGNIZE RECRUITERS!**

**Prizes**

**Council Incentives**

**Rewards**

## **Your Councils By July 1<sup>st</sup> Should Have**

Membership Directors in Place

Membership Committees in Place

Recruiting Plan for the Year

**ARM YOUR COUNCILS FOR SUCCESS!**

**GET OFF TO A QUICK START!**

**STAY ENGAGED WITH YOUR GRAND  
KNIGHTS!**



INCENTIVE

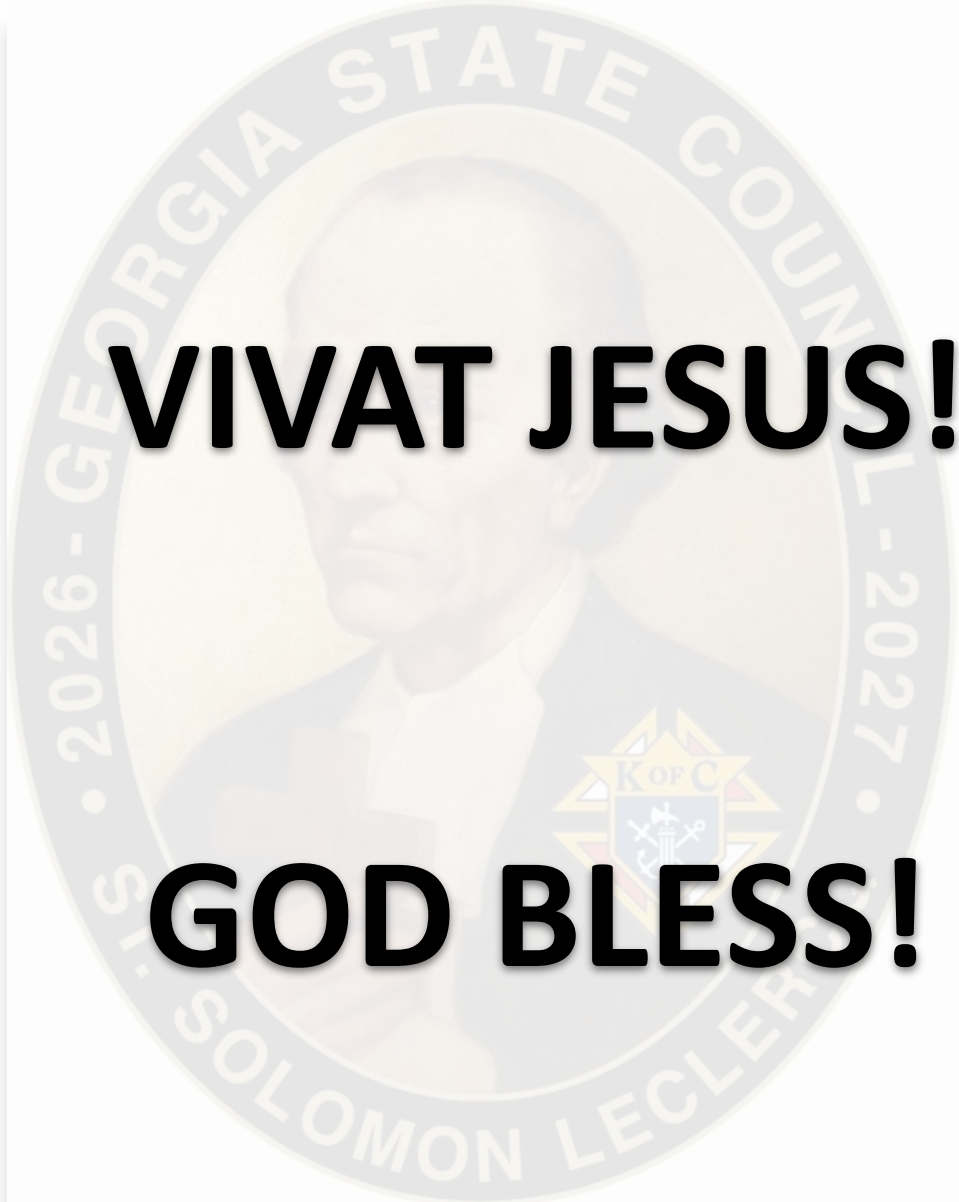
**ACHIEVE QUOTA BY JULY 31<sup>st</sup>**

RECEIVE ONE FULL CONVENTION REGISTRATION (Annual Meeting May 2027)



**Questions????**

**(I probably can't answer)**



**VIVAT JESUS!**

**GOD BLESS!**